

# B7552

Date  
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## GLOSSY CLEAR POLYESTER

### Description

B7552 is a high-performance thermal transfer printable transparent polyester label film. This facestock resists tearing, abrasion and heat. The gloss surface makes label graphics easy to read. The durable topcoating resists smudging and abrasion when printed with thermal transfer ribbons. The acrylic adhesive provides a permanent bond to a wide range of surfaces.

<b>Material</b>	Polyester	<b>Temperature</b>	-29°C / 150°C
<b>Finishing</b>	Glossy	<b>Certificates</b>	N/A
<b>Color</b>	Transparent	<b>Print technology</b>	Thermal transfer
<b>Adhesive</b>	Acrylic	<b>Ribbon(s)</b>	AR-10

### Physical data / Test results

#### Thickness

Substrate	0.050mm
Adhesive	0.023mm
Liner	0.075mm

#### Peel adhesion

Stainless steel	73 N/100 mm
PP	25 N/100 mm
Acrylic	62 N/100 mm

Min application temp	+ 10° C
Min service temp	- 29° C
Max service temp	+ 150° C

### Storage

**Shelf life: 2 years if stored below 21° and 50% R.H.**

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80 degrees F and 60% RH . We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

Note: All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon for designs and specifications, or be relied on as meeting specified performance criteria.

### Certificates

N/A